



NOTICE OF AWARD

| Bid Number | Description | Advert Date | Compulsory Briefing Session | Closing Date and Time | Preference Points System | Successful Bidder | Bid Price |
|-----------------|--|------------------|-----------------------------|--------------------------|--------------------------|---------------------|----------------|
| BSA/007/2024/25 | Appointment of a digital marketing Agency for a period of three years. | 21 November 2024 | 03 December 2024 @ 10:00 | 13 December 2024 @ 11:00 | 80/20 | Ogilvy South Africa | R45 000 000,00 |

Brand South Africa

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Trustees: Ms Ipeleng Selele (Chairperson); Ms Zama Mkosi (Deputy Chairperson); Ms Emy Casaletti-Bwalya; Ms Loretta Jacobus;
 Ms Rachel Kalidass; Adv Cawekazi Mahlati; Prof Hlengani Mathebula; Mr Jerry Mpufane; Mr Lumko Mtimde; Ms Dzawele Ratshikuni;
 Mr Bohani Shibambu.

Chief Executive Officer: Mr Neville Matjie



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